



Mission Statement

Our mission is to provide a fun, safe, and inclusive NFL FLAG experience where youth athletes can develop skills, build confidence, and learn teamwork. We are committed to fostering a positive environment in which coaches lead with encouragement and integrity, and parents support and represent the league with respect and sportsmanship.

League Values

Positivity

We create an encouraging environment where players, coaches, and parents uplift one another and celebrate growth and effort.

Sportsmanship

We compete with integrity, respect the game, and treat everyone fairly—on and off the field.

Player Development

We prioritize skill-building, confidence, and personal growth for every athlete.

Teamwork

We believe success comes from working together, supporting teammates, and building strong relationships.

Respect

We show respect to all participants, creating a safe and inclusive environment for everyone.

Accountability

Coaches, players, and parents are all responsible for upholding the values and standards of the league.

Fun

We promote an enjoyable experience where kids can learn, compete, and love the game.

Code of Conduct

Coaches

- Serve as positive role models at all times
- Encourage effort, development, and teamwork
- Treat players, officials, and families with respect
- Provide a safe, supportive, and inclusive environment
- Use positive and constructive communication
- Represent the league with integrity on and off the field

Parents & Guardians

- Support all players and respect all participants
- Allow coaches to coach and officials to officiate
- Promote positivity and sportsmanship from the sidelines
- Refrain from negative or disruptive behavior
- Represent the league in a respectful and positive manner

Players

- Show respect to coaches, teammates, opponents, and officials
- Give your best effort and maintain a positive attitude
- Demonstrate sportsmanship in all situations
- Follow league rules and play safely
- Support and encourage teammates